

## **News release from Alzheimer's Society**



**Jeremy Hughes, Chief Executive at Alzheimer's Society, said:**

'We are delighted that Gareth Rowlands is supporting the Alzheimer's Society by participating in the the government's Big Society project in an original way. One in three people over 65 will die with dementia. It is more than just memory loss. Dementia robs people of their lives and has a devastating impact on families and loved ones. We are impressed that Gareth has used this splendid and well-designed web site to highlight the care and attention given by all carers looking after people suffering from dementia. It is indeed a battle but a battle that all our carers fight so well.

Moreover, it is wonderful that he is strongly supported in his Big Society project by the Rt Hon Grant Shapps the MP for Welwyn Hatfield.

As a charity, we rely on the generosity of individuals like Gareth to help us continue our vital work. Please back Gareth in his fundraising efforts so that Alzheimer's Society can continue leading the fight and battle against dementia and to fund research to find a cure for tomorrow.'