



PRESS RELEASE

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Local MP, Grant Shapps, has thrown his support behind a new Big Society project set up by Welwyn Hatfield resident, Gareth Rowlands. Gareth has launched a website, www.battledementia.co.uk in support of carers of people suffering from Alzheimers and Dementia.

After having heard about the Government's Big Society plan, Gareth decided to get involved by setting up his own website. The aim of the website is to offer support to carers of people with Dementia and Alzheimers across the country through a range of free resources and up to date news. Resources include a free booklet, "Activities and the battle against dementia", written by Gareth from his own experience helping out at a residential care home that his wife, Nicky, ran for fifteen years.



Gareth Rowlands JP (left) meeting the Rt Hon Grant Shapps MP (right) right to discuss his new website, www.battledementia.co.uk

There is also the opportunity for people to donate to the Alzheimer's Society and Dementia UK, two of the UK's leading charities providing support and services for people with Alzheimers and Dementia and their carers.

Gareth Rowlands said: "The idea was in response to an email sent out by Grant Shapps to his constituents highlighting the aims of the Big Society and the unique opportunity to volunteer to help out their local community in any way they thought appropriate. I thought I would use this opening to support the millions of people in the UK who care for people with Alzheimers and Dementia. I am really grateful for the support that Grant Shapps has given my Big Society venture."